

Design Futures

November 6
2024

Future Forum

Partnership
Information Pack





About Future Forum

In a world of uncertainty and accelerating change, the systems that support the way we live, learn, work and play are struggling to adapt. As Madeleine Albright (American Diplomat and Political Scientist) aptly put:

"We are taking 21st century challenges, evaluating them with 20th century ideas, and responding with 19th century tools."

This statement, is in an accurate reflection of the paradigm we find ourselves within, and so, Future Forum exists is a platform for exploration of how new ideas can create better systems for how we live, learn, work and play. To better serve humanity and the planet.

Since its inception by architect Dino Vrynios in 2015, the goal of Future Forum has been to facilitate open and informative conversations between designers, allied professionals, all tiers of government and members of the public via events and podcasts that positively contribute to South Australia's strategic direction.

At its heart, Future Forum encourages a dialogue around the importance of good design and process combined with collaborative partnerships and policy that can empower its citizens to take action in our state.

Building on the success of Future Forum's 2023 iteration, Building Futures, which saw 300 professionals and government leaders formulate a new vision for the future of construction in Australia, Future Forum's 10th instalment - Design Futures - will focus its attention on system shaping with design upstream at a policy level and downstream on the ground with impactful demonstrator projects.

Excitingly for the first time, Future Forum will also be offering CPD to attendees in 2024.

To learn more visit future-forum.com.au.

Up next Design Futures

**Wednesday
November 6 2024**

_Forum

Adelaide Town Hall
Auditorium
2pm-5pm

_Networking

Electra House
5pm-7pm

In a world of uncertainty and accelerating change, the systems that support the way we live, learn, work and play are struggling to adapt. Often shaped by 19th century tools to support 20th century ideas, these systems are irrevocably unequipped to solve our 21st century challenges.

Rapid climate change, colonial legacies, growing social inequality, housing affordability, high inflation, and global supply chain disruption—are indicators that highlight the expiration of these systems and the critical need for transformative intervention.

As architects, designers, engineers, makers and professionals, operating within private and public realms, how can we influence these systems?

How do we extend our agency as the deliverers of the built environment to the shapers of the systems we operate within?

Design Futures will bring together local, interstate, and international architects and designers to share their award-winning projects and strategic design tools for realising widespread system change.

Proceedings will kick off with a Welcome to Country from proud Kurna and Narungga man Jack Buckskin, followed by an address from Deputy Premier, the Hon. Susan Close MP on the future of the state.

Our Keynote Speaker Dan Hill, Director at Melbourne School of Design, will share international insights and world best practice accrued from his time in the UK, Sweden, Italy and Finland, along with ideas for what might be possible in Australia.

Finally Anna Maskiell ([Public Realm Lab](#)), Amelia Borg and Nick Braun ([Sibling Architecture](#)), and Bindi McLean (NMBW) will present demonstrator projects that successfully navigated existing system constructs to realise outcomes equipped for the 21st century.

As always, there will be opportunity for audience participation throughout the course of the event, and an invitation to enjoy each other's company afterwards with nibbles and drinks provided.

Parkland October 2022



Meet our Guest Speakers



Professor Dan Hill

Director, Melbourne School of Design

Professor Dan Hill is Director of Melbourne School of Design, the graduate school in the Faculty of Architecture, Building and Planning at the University of Melbourne, Australia.

A designer and urbanist, Dan's previous leadership roles include the Swedish government's innovation agency Vinnova in Stockholm, Arup in London and Sydney, Fabrica in Treviso, the Finnish Innovation Fund SITRA in Helsinki, and the UK's Future Cities Catapult and BBC in London.

Dan is also a Visiting Professor of Practice and Advisory Board member at UCL's Institute for Innovation and Public Practice, a founder member of the Council on Urban Initiatives, and on the advisory board of Open Systems Lab and scientific committee of Urban AI.

Dan was one of the inaugural Design Advocates for the Mayor of London and a Trustee of Participatory City Foundation. He is the author of the books 'Dark Matter & Trojan Horses' (Strelka Press, 2012) and 'Designing missions' (Vinnova, 2022).

Susan Close has represented Port Adelaide as a State Member since 2012.

Throughout her career, Susan has held numerous government and shadow portfolios. Currently, she serves as the Minister for Climate, Environment & Water, Minister for Industry, Innovation & Science, and Minister for Defence & Space Industries.

Susan is dedicated to safeguarding South Australia's distinctive natural environment, tackling climate change, and addressing skills shortages and economic diversification in the state.

Prior to her parliamentary career, Susan was an executive at the SA Environment Department and managed student services at the University of Adelaide, holding a PhD from Flinders University.



Keynote Address



Opening Address



Deputy Premier Hon. Susan Close MP



Anna Maskiell

Co-Founder, Public Realm Lab

Anna is a registered Architect and co-founder of Footscray-based architectural consultancy Public Realm Lab. She focuses on how the built environment can foster inclusivity, creativity, and sustainability, centering human experience in design.

With over a decade of experience, she led the award-winning Powerhouse Place revitalization in Mildura. Anna is also a non-Executive Director at Footscray Community Arts, and a recipient of the Dulux Study Tour and Marten Bequest Scholarship.



Lucinda McLean

Founding Director, NMBW

Lucinda is a founding director of N M B W Architectural Studio, established in Melbourne in 1997, with a place-based methodology, focused on materiality, and cultural experience. Their approach integrates both buildings and landscapes

through a focus on the relationships between things, creating holistic and culturally deep design responses. On the ground research and a deep engagement with existing conditions are central to their design process.



Amelia Borg Nicholas Braun

Founding Members & Co-Directors, Sibling Architecture

Amelia Borg and Nicholas Braun are founding members and co-directors of Sibling Architecture, along with Timothy Moore and Qianyi Lim. With studios in Melbourne and Sydney, Sibling is a collaborative, multidisciplinary studio working across residential, civic and commercial projects in urban and regional areas, with a focus on producing socially engaged outcomes.

population and the impacts of technology on our societies. These projects have been supported through grants including the Alastair Swain Grant and the Victorian Creators Fund.

The work of Sibling has been widely published and has also been the recipient of several industry awards from the AIA, IDEA, AIDA and Dulux Awards. Sibling is highly active within the community, initiating and participating in local and international festivals and events including Sydney Design Week, Melbourne Triennial, Istanbul Biennial and Sao Paulo Biennial.



Grounded in a research driven studio environment, the work of Sibling often extends to self-initiated projects that explore the future of our ageing

Why Partner with us?

Since 2015, Future Forum has run nine strong-selling events which have connected over 1500 people with champions of positive change and their ideas.

Your support of Future Forum will position you as a champion of positive change within the Architecture, Engineering and Construction sector in South Australia.

Future Forum will connect you and your organisation with actively engaged professionals and government representatives. Our audience is highly curated and rich with individuals who are influential within their own professional spheres. Association with Future Forum, and this subject matter, will elevate your brand and demonstrate your commitment to the advancement of South Australia.

We have had success in working with partners who have had a true interest in a particular topic and have used Future Forum as a platform to advocate for their mission. We welcome this approach because it allows for a targeted focus on an important issue that comes from outside the design and built environment.

We offer a variety of partnership levels ranging from Event and Networking partnerships to Table partnerships.

Our events partners have included organisations such as the RAA, Commercial & General, WSP Australia, Sarah Constructions, Sensum, SHAPE Australia, the City of Adelaide, Open State, Ten Gigabit Adelaide, the Festival of Architecture & Design, Nature Festival and the Australian Institute of Architects.





Event Partner

Investment

\$10,000+GST per event

**Design Futures is supported by
(Your Organisation Name)**

Benefits

As an Event Partner for the Forum, your brand will be showcased as a leading supporter and contributor to Design Futures.

Your brand will be prominent in the lead-up to, during and after the event across a variety of platforms - both physical and digital.

The Benefits Package is customisable and can be developed to suit your requirements. As a guide, it can contain the following:

Branding & Recognition

- _Logo and recognition of support on the Future Forum website with a link to your company's website, and inclusion of logo where possible on promotional material for the event.
- _Event promotion on the Future Forum website and socials.
- _Opportunity to have one free-standing banner on display at the nominated event.
- _Opportunity to have one free-standing A4 size signage on display per table (approx 30 tables per event).
- _Opportunity to provide additional marketing material / collateral at the event (subject to prior approval).
- _Creation of tailored video content aligned with event theme developed with [The Forward Co](#) and Future Forum for display at event and available for use post event.

Speaking Opportunity

- _Opportunity to provide a brief welcome/introduction at the Forum portion of the Event.
- _Opportunity to provide up to 3 photographic images to be projected during the event opening, in addition to the video content outlined above.

Tickets

- _Allocation of two tables at the event (20x event tickets).



Partner
Secured

Networking Partner

Investment

\$5,000+GST per event

**Design Futures Network
Event is supported by
Rawsons Appliances.**

Benefits

The networking component of Future Forum is held directly following the main Forum across King William Road, at Electra House.

The networking component runs for two hours, which generally attracts 150–200 attendees, and includes a selection of canapes, beer, wine and soft-drinks.

The Benefits Package is customisable and can be developed to suit your requirements. As a guide, it can contain the following:

Branding & Recognition

- _Logo and recognition of support on the Future Forum website with a link to your company's website, and inclusion of logo where possible on promotional material for the event.
- _Event promotion on the Future Forum website and socials.
- _Opportunity to have one free-standing banner on display at the networking portion of the event.
- _Opportunity to provide additional marketing material / collateral for display at the Networking portion of the event (subject to prior approval).
- _Acknowledged as sponsor for the Networking Event following the forum component of the evening.
- _Opportunity to have one free-standing A4 size signage on display on your allocated table.

Speaking Opportunity

- _Opportunity to provide a brief welcome/introduction at the Networking portion of the Event.
- _Opportunity to provide video content or slide show for showcase on monitors at the Networking Event venue.

Tickets

- _Allocation of one table at the event (10x event tickets).



Full Table Partner

Investment

\$1,000+GST per table

Half Table Partner

Investment

\$500+GST per half table

Benefits

Benefits Package can be modified to suit your requirements but will contain the following:

Branding & Recognition

_Acknowledged as table partner for the Event as part of welcome and introductions.

_Inclusion of logo on the Future Forum website and socials.

_One free-standing A4 size signage showcasing your logo on display on your allocated table.

Tickets

_Sole allocation of one table at the event (10x event tickets).

Benefits

Benefits Package can be modified to suit your requirements but will contain the following:

Branding & Recognition

_Acknowledged as table partner for the Event as part of welcome and introductions.

_Inclusion of logo on the Future Forum website and socials.

_One free-standing A5 size signage showcasing your logo on display on your allocated table.

Tickets

_Shared allocation of one table at the event (5x event tickets).

**We look
forward to
working with
you, to shape
our future for
the better.**

Contact

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Future Forum is an initiative
proudly delivered by the team at

daStudio